

## 2018 President's Message

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I feel a renewed sense of pride to serve as your president in 2018. In the past few years, our association has seen many new and important changes, and it has been exciting to be a part of that renewal. The board of directors has worked hard to promote professionalism and to attract new members. This coming year, we will continue to “think outside the box” to address these two areas.

I invite each member to do what they can to promote the two top reasons to join APG: education and networking.

APG is known for the high quality of our educational presentations. We make it clear to potential speakers that we are professional gardeners and that all program content needs to be professional grade. Clients hire APG members for their knowledge. Like any profession, we have a responsibility to keep current and to continually expand our knowledge base. When any of us are promoting benefits of membership to a potential APG member, we should emphasize these wonderful opportunities to learn and grow (pun intended).

In every survey APG has ever taken of what members like about being in APG, learning from one another is always right near the top. Networking. Developing working relationships. Helping one another. Brainstorming. Sharing problems on our Facebook page and getting ‘instant’ answers. The list goes on. This benefit also needs to be highlighted as we reach out to potential new members.

Wishing you all a very successful 2018 gardening season,

Sue Grubba  
President, Association of Professional Gardeners

